

Visitor Bureau rebrands itself as Travel Costa Mesa while also moving into new home

The Costa Mesa Conference and Visitor Bureau announced this week that it has officially changed its name to Travel Costa Mesa, and the organization relocated to a new and updated office across the street from South Coast Plaza.

“We felt it was time to make our name more impactful and recognizable,” said Paulette Lombardi-Fries, President of Travel Costa Mesa. “We wanted to ensure that website visitors and readers who saw our name knew exactly what our purpose was, to inform about and encourage travel to the city of Costa Mesa.”

The official name now matches the website address, www.travelcostamesa.com.

“We’ve also added ‘California’ to our updated logo, to let prospective visitors seeing our marketing programs know we are the official City of the Arts, in the amazing state of California,” said Lombardi-Fries.

Travel Costa Mesa’s new and updated address is 940 South Coast Drive, Suite #265, Costa Mesa, California, 92626. The phone number remains unchanged – 888.588.9417.

Visitors to the city are welcome to visit the new office for additional information about attractions and activities in the city of Costa Mesa.