Tesla Motors presented with Mayor’s Award

Costa Mesa Mayor Steve Mensinger announced that Tesla Motors, an innovative automotive and energy storage company known for its high-end luxury electric cars, is the winner of the Mayor’s Award presented at the Tuesday April 5 City Council meeting.

Accepting the award on behalf of the company was Tesla Store Manager Peter Najera and Service Manager Joe Estrada.

“We are deeply honored and this is a wonderful and amazing thing that you have done for us,” Najera said. “We are thrilled to be here in Costa Mesa. It’s a perfect location.”

Costa Mesa is not only one of five Tesla sales locations in the county, but is also home to one of only two Tesla service centers in the county.

Tesla forgoes the typical dealership model that dominates the business, and instead sells cars directly to their customers through company owned stores or galleries, which are usually located in shopping malls.

For years, Tesla operated locally out of a 10,000-square-foot facility on Pullman Street in Costa Mesa, adjacent to the 55 freeway. Nearly a year and a half ago they expanded their operation to also include a 27,000 square foot facility just down the street.

The new facility serves as a state of the art service center, complete with 26 service bays, two alignment bays, a detail center and car wash area in two buildings.

A typical day finds six service advisors and 20 service technicians servicing 30-35 vehicles per day, making the Costa

Mesa location the number one Tesla Service center in terms of volume in the entire nation.