New holiday marketing campaign promotes ‘Shop Local: Explore Costa Mesa’

This holiday season, discover something special right here in Costa Mesa. From one-of-a-kind shops and local eateries to unique experiences, our businesses make Costa Mesa an extraordinary place to live, shop, and explore.

Every local purchase supports local jobs, fuels dreams, and strengthens our community.

Make your holiday shopping an adventure. Explore more, discover something new, and support the businesses that make Costa Mesa our home.

Shop Local. Support Local. Celebrate Costa Mesa.

Click here to check out the first video spot promoting this #CostaMazing campaign.