CMTV sweeps STAR awards with a record seven first place finishes

Costa Mesa Television (CMTV 3) won seven first place awards, including Overall Excellence in Government Programming at the 24th Annual STAR Awards that were presented in a virtual ceremony last month.

“This affirms what I’ve known for some time that we have a super-talented video team, that does a great job spotlighting our Costa Mesa community,” City Manager Lori Ann Farrell Harrison said. “I want to thank them for their hard work and congratulate them for these well-earned first place awards.”

The programming awards are traditionally presented annually by SCAN/NATOA, which is the States of California and Nevada chapter of the National Association of Telecommunications Officers and Advisors.

The event was paused in 2020 due to the global pandemic, but resumed with this year’s competition featuring over 30 public agencies submitting 273 entries produced from mid-2019 to 2021.

CMTV 3 scored the most first place wins in the competition, earning top honors in seven video production categories including: Animal Rescue/Pet Related Video; Documentary – Profile (Under 400K); Military; Performing Arts; Senior Citizen Audience; Special Audience and the coveted Overall Excellence in Government Programming (Under $400,000 Operating Budget).

The STAR Awards recognize excellence in government programming by agencies serving California and Nevada communities. Entries are judged on the basis of creativity in achieving stated

objectives, technical proficiency and diversity of programming.

Costa Mesa Television has now been recognized by SCAN/NATOA for excellence in local programming with 27 first place STAR Awards since its creation in 1997. Additionally, CMTV 3 has earned numerous second and third place honors in a variety of categories over the years.

A complete list of this year's STAR Award winners can be found at: www.scannatoa.org

Click the link below to watch the STAR Award Presentation Ceremony:
<https://www.youtube.com/watch?v=1F6HVJM5XLM

All of CMTV 3's winning entries along with a wide variety of Costa Mesa programming can be seen on the City of Costa Mesa's YouTube page:
https://www.youtube.com/user/CostaMesaTV