# City’s new Transportation Manager takes the helm

Public Services recently announced the arrival of Jennifer Rosales as the city’s new Transportation Manager.

Rosales has over 20 years of experience in transportation engineering, transportation planning, project management, and transportation management. She most recently worked in the City of San Clemente where she managed the City’s traffic signal system, traffic calming program, transportation programs including seasonal trolley, and complex multi-modal transportation/civil engineering design and construction projects.

Rosales is recognized internationally as an industry leader in innovative street design and contextually complete streets. She is active speaking and publishing internationally with over 25 publications.

Rosales developed an award-winning, comprehensive practitioner’s guidebook called “Road Diet Handbook: Setting Trends for Livable Streets.” For her work on the Road Diet Handbook, she was named to the “2007 Trendsetters List” of Public Works magazine. Rosales received the Past Presidents’ Award for Merit in Transportation Engineering from the Institute of Transportation Engineers in 2007.

Rosales is a registered professional engineer, certified professional traffic operations engineer, and holds a Bachelor of Science Degree in Civil Engineering from Oregon State University.

She is a leader in the transportation industry including Past International Director on the Institute of Transportation Engineers (ITE) Board of Direction from 2014-16, Past President of the ITE Western District, and Past Chair of ITE’s

Standing Committee on Ethics Issues. She currently serves on the Board of Directors for the Transportation Professional Certification Board. Rosales enjoys spending time on the golf course, tennis court, the beach, bike trails and adventures with her dogs, Brooke and Velvet.