

City is gearing up for new ARTventure weekend event beginning Nov. 13

The City's Cultural Arts Committee and Parks and Community Services Department have set the stage for a unique, three-day arts event that will feature more than 100 pieces of art submitted by local community members.

The artwork will be displayed alongside one-of-a-kind pieces of furniture and vibrant home décor inside of the Cisco Home Showroom located in the SoCo Collection design center.

"This inaugural ARTventure event is primed to become an annual signature event that highlights and signifies why Costa Mesa is known as the City of the Arts," said Justin Martin, the city's supervisor of Parks and Community Services, which is overseeing the event.

The new ARTventure event, founded by the city's Cultural Arts Committee, is free to the public and will run Friday, Nov. 13 through Sunday, Nov. 15.

This one-of-a-kind juried exhibition of art will showcase the work of local artists in a non-traditional gallery style format that pairs individual artwork with furniture, fixtures, home décor and unique design elements.

Accepted submissions include a variety of media, including oil, watercolor and acrylic paintings, graphite drawings, metal sculpture, fashion, photography, fiber art, mixed media as well as literary art.



To enhance the atmosphere of the event there will be live entertainment featuring strolling vocal and instrumental musicians, dance performances, and literary and culinary demonstrations. Youth performances and youth art coming from K-12 Costa Mesa schools will also be part of the event.

Friday's event begins at 5:45 p.m. with a welcome from city leaders and members of the Cultural Arts Committee. Awards covering several categories will be presented to selected winning artists. Food and beverage will be part of the festivities as well as entertainment by the Irvine Jazz Trio.

Saturday and Sunday's event will both begin at 11 a.m. and run until 5 p.m. Saturday's event will feature displayed artwork as well as culinary demonstrations by Bistro Papillote and ST Patisserie, and a special musical performance by Ruben Gonzalez of Pasion Gitano, provided in thanks to the Segerstrom Center for the Arts.

Sunday is family day and will feature displayed art, demonstrations from the Strategic Kids Lego Engineering and Robotics Team from Davis Elementary School, an interactive animation station with special guest animator Lynn Okimura, a performance by the All-American Boys Chorus and an afternoon reading and discussion with 10-year-old child author Ryan

Rector.



Ryan Rector

All submitted entries will be screened, juried and displayed at the Cisco Home venue. The art will then be judged by Kirby Piazza, Costa Mesa High School's ACE Academy Visual and Performing Arts chair.

In addition to Cisco Home, the SoCo Collection design center and the Segerstrom Center for the Arts are sponsors of the event.

The SoCo Collection center is located at 3303 Hyland Ave, Costa Mesa.